

HOSPITALITY MATCH *Middle East*

Hospitality Match Middle East 2008 -SIPCO Publications

The project

Client: Hospitality Match Middle East 2008
Project Type: Annual Exhibition and Buyer-Seller Meetings
Venue: Hyatt Regency, Dubai
Date: 3rd – 5th June 2008
Audience: 110 of the most influential buyers and sellers of the hospitality industry from company CEO's to interior designers and hoteliers

The overcoming challenges

- Extremely demanding client as they were the main organisers
- Successfully delivered last-minute requests during on-site operations

The tools

- Experienced and enthusiastic team of event managers and co-ordinators
- Dedicated project manager to attend to detailed information pertaining to the event arrangements

The verdict

**Michael Schneider, President & Publisher,
SIPCO Publications & Events**

"Outsourcing services to CSI this year resulted a smooth operation for Hospitality Match than the previous years. We are very happy with CSI's professional approach and would consider its services for Hospitality Match next year in the Middle East"

The results

- A 15% increase in the buyers and sellers attendance
- A successful buyer-seller meet for the region

WHY CSI?

CSI demonstrated an in-depth knowledge of the event industry whilst ensuring meticulous preparation with a proactive and dedicated team which resulted in a **memorable Event and a long term relationship** with the client.