

BLACKROCK

Financial Experts from USA - Board Meeting of Black Rock

The project

Client: BlackRock
Project Type: Board Meeting
Venues: Dubai-Burj Al Arab/Abu Dhabi-Emirates Palace
Date: 31st May – 4th June 2008
Audience: 22 members of the BlackRock Board

The overcoming challenges

- Luxury cars with high security clearance at short notice
- Time difference between New York and Dubai caused communication difficulties
- Varied inputs from all members of the board that needed to be aligned with
- Security coordination was maintained at a very high level as the meeting was attended by the United States Secretary of the Treasury

The tools

- Experienced and enthusiastic event managers
- Organised and timely transfers
- Proven and recognised methodology of work resulting in a professional and hassle-free Board Meeting
- Detailed co-ordination

The verdict

Jill, the Director of BlackRock commented:

"Blackrock is extremely satisfied with the services of CSI and the meticulous organising skills of CSI in Dubai and Abu Dhabi proved the capabilities they possess". We would use the services of CSI in a more elaborated manner at our next year's Middle East Board Meeting.

The results

Black Rock staged a very successful Board Meeting combining two destinations Dubai and Abu Dhabi and the security co-ordination enhanced the company's confidence in the Middle East thus taking the decision to hold a meeting in this region next year as well.

WHY CSI?

CSI demonstrated professional skills on a very high level particularly in handling the security issues whilst ensuring professional preparation with a proactive and dedicated team. The co-ordinated approach by the team resulted in an enduring **association** with the client.