



World Summit on Innovation and Entrepreneurship (WSIE), Dubai

The project

Client: World Summit on Innovation and Entrepreneurship, Dubai

Project Type: Bi -Annual Summit

Venue: Jumeirah Beach Hotel, Dubai

Date: 1st – 3rd April 2008

Audience: Around 800 of the most influential Innovators and Entrepreneurs

The overcoming challenges

- Demanding profile of attendees i.e. CEOs, senior artists, musicians, Innovators.
- Efficient on-site registration management. Delegates were registered on opening day with a waiting time of less than four minutes per delegate.
- Strong communication skills was vital as CSI had to co-ordinate between three offices based in the US, Lebanon and Dubai.

The tools

- Experienced and enthusiastic team of event managers and co-coordinators.
- Cutting-edge event business management software (IT system).
- Proven and recognized methodology of work resulting in a professional and hassle-free organization.

The verdict

Sam Hamdan, President, Global Leadership Team and Organiser of WSIE, said:

“CSI’s efforts, commitment and professionalism during the 3-day Dubai World Summit - be it in on-site registration or cultural planning - is highly appreciated”.

The results

- Substantial turnout in delegate attendance from over 70 nations worldwide.
- The Dubai World Summit was attended by very prominent personalities from the Arab World, Europe, Asia, Africa and the US.
- A successful Summit for the destination: Dubai.

WHY CSI?

CSI demonstrated an in-depth knowledge of the event industry whilst ensuring a meticulous preparation with a proactive and dedicated team which resulted in a **successful** Summit **and a long term relationship** with the client.